Four easy tips so that

DRIVERS CAN SAVE LIVES

Each year over 4,000 pedestrians AND 3,000 cyclists are struck by motor vehicles in Illinois

125 pedestrians and 30 cyclists died as a result of vehicle collisions in 2013

Most collisions are AVOIDABLE, here's how...



STOP FOR PEOPLE IN CROSSWALKS

More than half of all fatalities occur in or near intersections... plus it's the law, even if there isn't a stop sign or signal.

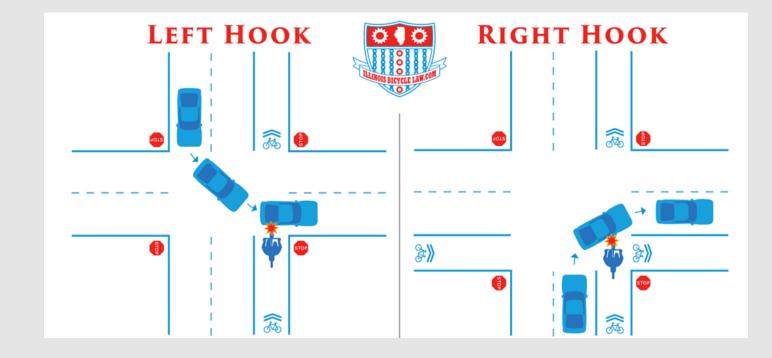


65% of pedestrian crashes occur within 50 feet of an intersection and in 46% of cases the pedestrian had a walk signal.



DON'T TURN IN FRONT OF BIKES

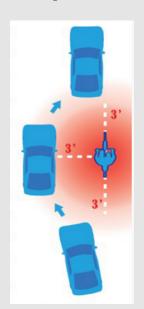
It's illegal and extremely dangerous to make right or left turns in front of cyclists



3 LOOK BEFORE YOU OPEN DOORS

Nearly 20% of bike accidents are categorized as "dooring," or opening a door without checking causing a cyclist to crash into it. 344 dooring accidents were reported in 2014, nearly one per day!







KEEP THREE FEET OF PASSING DISTANCE

Safe passing distances make all road users breath easier, plus Illinois law requires it.

Thanks for looking out for us!



Learn More

Pedestrian Crash Stats:

http://www.chicagotribune.com/news/local/breaking/ct-traffic-accidents-2013-idot-met-20141223-story.html

http://chi.streetsblog.org/2016/02/04/chicago-joins-vision-zero-network-while-pedestrian-fatality-rate-is-in-flux/

Crosswalks: http://www.nbcchicago.com/investigations/unit-5-crosswalk-confusion-170129656.html

Right & Left Hooks: http://keatinglegal.com/portfolio-items/left-and-right-hooks/

Dooring: http://floridacyclinglaw.com/blog/archives/bicycling-door-zone

Passing Distance:

http://keatinglegal.com/portfolio-items/the-3-foot-rule

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